

## PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3298



July 13, 2009

Andrew McAllister, Program Manager  
California Center for Sustainable Energy  
8690 Balboa Ave., Suite 100  
San Diego, CA 92123-1502

Re: CCSE's Update 2009 M&O Approval Letter

Dear Mr. McAllister:

The California Solar Initiative (CSI) Interim Marketing and Outreach (M&O) Decision (D.07-05-047) grants CSI Program Administrators the authority to spend \$500,000 annually from reserved administrative funds to perform basic marketing and outreach activities in support of the CSI program. The Interim M&O Decision requires semiannual updates of these plans to be submitted to the Energy Division for oversight and approval. This letter approves updates and additional funding requests made in the Update to CCSE's 2009 California Solar Initiative Interim Marketing and Outreach Plan, as well as the Multi-family Affordable Solar Housing updates, submitted to the Energy Division on June 15, 2009. Please continue to work with Energy Division staff to schedule deliverables, and continue to use the Marketing and Outreach Approval Request format for all activities.

Sincerely,

A handwritten signature in cursive script, appearing to read "Julie A. Fitch".

Julie A. Fitch  
Director, Energy Division

Cc: R.08-03-008 Service List